

# Council Report

DOWNTOWN CAMROSE DEVELOPMENT LTD.



## Downtown Camrose

*Alive at the centre*

### ENGAGEMENT

We have several initiatives set to engage our membership, including a monthly newsletter, regularly scheduled meetings, and a survey that will gauge the membership's needs, hear their concerns, and provide a means for them to express their perspectives. We are hosting a general meeting on April 1, 2020 to give members a chance to meet the board and ask questions.

### VIABILITY

While we are continuing to address issues that plagued us in the past, we are also looking forward to the future and believe that Downtown Camrose Development Ltd. provides value to our membership.

### PROJECTS

We have 10 events planned this year: an Easter Event, Jaywalkers' Jamboree, Camrose Cruisers, Big Valley Jamboree parade, Scarecrow festival, Lighting of the Tree, Midnight Madness, Stamp Around Camrose, and the Christmas parade. We also host the Downtown Camrose Outdoor Farmers' Market from June to September.

We are also focusing on addressing issues that have been brought to us including the lights on Main Street, snow removal, and revitalizing our planters and signage.

## NEW DECADE, NEW BOARD, NEW VISION

**10**

Events organized for  
2020

**15**

Weeks of Downtown  
Camrose Outdoor  
Farmers' Market planned

**\$350**

The estimated average  
yearly levy paid by our  
membership